



## Customized Financial Analysis

Improving financial performance involves measuring your financial results against a standard. What metrics are you using to measure your financial performance? Against what standard do you compare your results?

### Financial Metrics

At Plainsman Enterprises, we use the industry standard for providing industry financial metrics. Using your SIC or NAICS code, we can compare your business to your industry peers. In addition, we select business and industry appropriate metrics to assist you identify and monitor the areas that are important to your business. And we will not come in and drop-off a confusing coded report and leave. We'll present metrics that are well defined and understood by you and your staff and leave you with a tool for long-term use.

### Dashboards

What are the drivers that affect your company? We will work with your management team to identify the most important drivers of your business and design a monitoring system so that you and your team can easily monitor your business performance.

### Budgets & Financial Planning

How do you measure unit or division performance? How many dollars have you spent on marketing programs and what is the result? How does your financial performance track your business plan?

We can help develop budget for departments, units or divisions or for the whole company. We can build operating budgets and create performance measurement tools to help you manage and track your performance.

Without measurement, there can be no improvement. Let us help you create a measurement tool to more successfully manage your business performance.

We provide clear direction for uncertain times.